

Simer Dhillon

Bold. Visible. Unapologetic.

Simer's journey to the Cannes red carpet wasn't about blending in—it was a declaration of presence. As the founder of Sharp Mind, Sharp Style™, she leads a global movement where fashion meets purpose and silence transforms into strength.

With over 100K+ engaged followers and international recognition, Simer represents every woman who refuses to shrink for the comfort of others. She's not just making appearances—she's making history.



Impact & Demographics

Total
Followers

115K

Combined
Reach

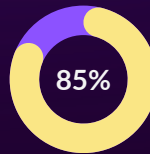
500K

Newsletter
Subscribers

415

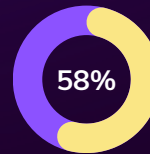
Women
Impacted

4,500+



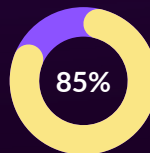
85%

Women



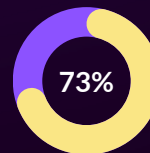
58%

North America, Europe,
Middle East and India



85%

25-55
Yrs Old



73%

Founders, C-Suites
and Leaders Audience

As Seen On

VOGUE

MILAN JOURNAL



Womenpreneur
United States

billboard ^{UAE}

Forbes Founder

LA ELITES

Get in Touch



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As Described by Others



Top 10 Public Figures to Follow in 2025 – **GQ Canada**

Forbes Founder

Top 10 Inspirational Women to Follow in 2025 – **Forbes Founder**

“ Let's Lead Loud. Let's Lead Beautifully. ”
Let's Lead Without Apology

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An Impactful Journey

Number of Women Impacted

4,500+

4,500+ women directly engaged through thought leadership content, DMs, and webinars

Across

12+ Countries

12+ countries reached across North America, Europe, India, and UAE on topics like leadership equity, reputation sabotage, resilience, personal power, and emotional clarity

With a Total Impression of

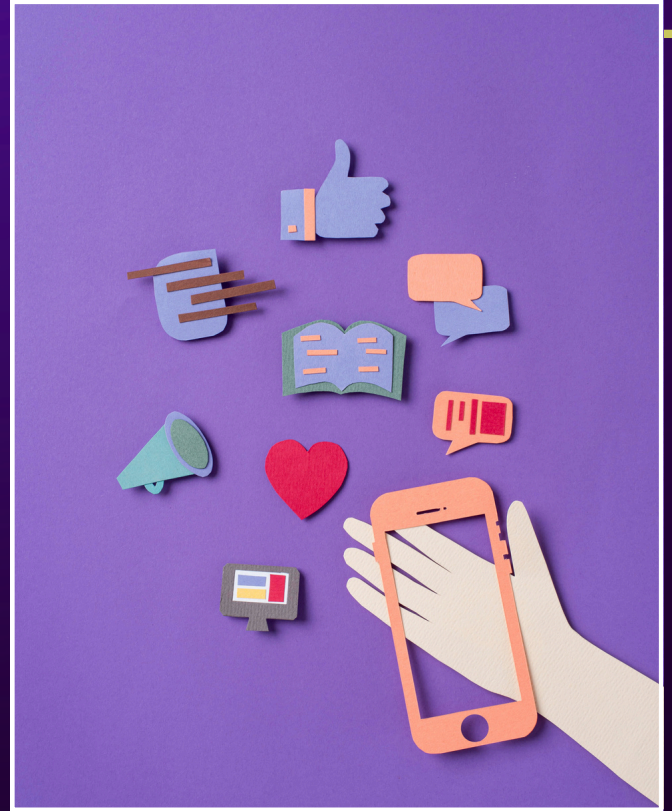
1.2M+

Including the platforms like LinkedIn and Instagram

“ I help women lead with clarity, confidence, and standards that speak for them—so they don't have to. ”

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Social Collaboration Opportunities



- Instagram Reel or Testimonial Video – \$500
- Story + Post Combo – \$650
- LinkedIn Carousel Post – \$450
- Newsletter Feature – \$350
- Podcast Guest Feature / Blog Q&A – Upon request
- Collaborative Livestream or Panel – Upon request

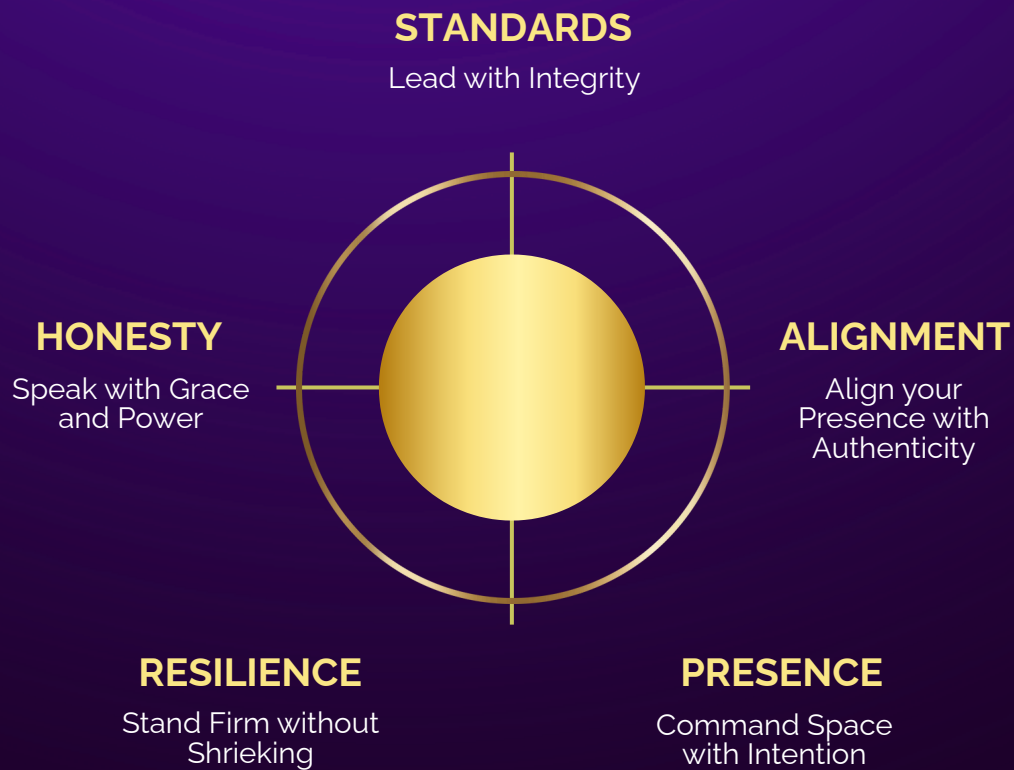
Speaking Engagements



- Virtual Keynote (30–45 min) – \$3,000
- In-Person Keynote or Corporate Conference – \$5,000+
- Interactive Workshop / Masterclass – \$2,500
- Panel Discussion or Fireside Chat – \$1,200

S.H.A.R.P Framework

Empowering through Standards



“ Let’s Lead Loud. Let’s Lead Beautifully. ”
Let’s Lead Without Apology

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Custom Campaigns / Partnership Packages



Multi-platform collaborations, brand ambassadorships, consulting, or visibility campaigns available. Pricing upon request.

“ Leadership doesn't whisper—it walks. ”

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Digital Offerings Pricing Menu



Sharp Mind Sharp Style

1. Leadership Clarity Session (1:1 Digital Coaching)

Price: \$197 CAD / session

Includes:

- 60-min deep-dive via Zoom
- Clarity on leadership goals, blocks, or visibility strategy
- Action roadmap within 24 hours

2. Brand Voice & Storytelling Audit (Digital Submission + Feedback)

Price: \$249 CAD

Includes:

- Review of LinkedIn or website profile
- Personalized brand narrative suggestions
- Voice & visibility alignment feedback PDF

3. Signature Presence Package (3-week digital coaching series)

Price: \$597 CAD

Includes:

- 3 x 60-minute live coaching calls
- Personal presence, style tone, and leadership messaging
- Post-call feedback + digital workbook
- Ideal for women leaders preparing for media, events, or transitions



4. Leadership Storytelling for Visibility (Workshop Access or Self-Paced Course)

Price: \$97 CAD

Includes:

- Access to pre-recorded modules
 - Story framework PDF
 - Bonus: Writing prompt guide + visibility checklist
- (Coming July 2025)**

5. Digital Strategy & Visibility Planning Session (High-impact 90 mins)

Price: \$297 CAD

Includes:

- 90-minute custom session for founders, executives, or public figures
- Platform alignment (LinkedIn, Instagram, Media)
- Messaging and content rhythm strategy
- 2-week follow-up support via email

Signature Digital Course

Leadership With Standards™



Module 1: The Standards You Lead By

- Define your personal code of leadership
- Understand emotional boundaries and energetic standards
- Dismantle the “polished performance” trap

Module 2: Presence That Speaks

- Embodied leadership presence (physical, emotional, digital)
- Aligning how you show up with what you stand for
- Visibility without dilution

“ Leadership doesn't whisper—it walks. ”

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Module 3: Breaking the Mirror

- Address internalized shame, comparison, and compliance
- How systemic sabotage shapes our silence
- Rituals to reclaim your power

Module 4: Storytelling That Commands Respect

- Building a legacy narrative
- Turning wounds into wisdom without over-disclosure
- Crafting language that honors your truth and voice

Module 5: Standards in Action

- Leading through conflict, erasure, or manipulation
- Making bold decisions rooted in clarity
- Strategic silence vs. reactive silence



Signature Course Pricing Options:

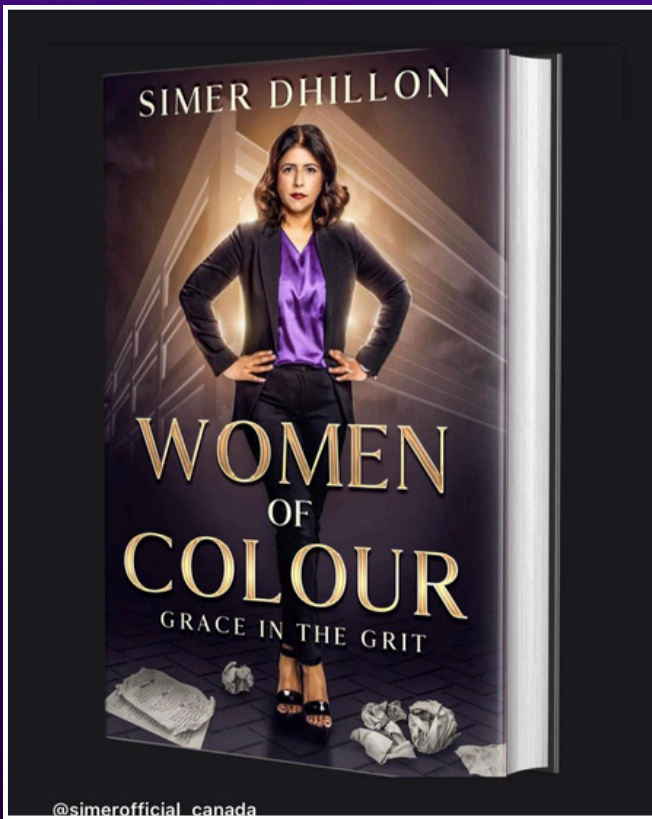
Tier	Offer	Price (CAD)
Essentials	Full self-paced course + workbook	\$497
Premium	Course + 2 private coaching calls	\$997
Elite Access	Full access + group call + LinkedIn audit + PR visibility plan	\$1,497

Module 6: Let Them Watch

- Crafting your leadership platform, message, and next move
- Channeling recognition, not just response
- Walking with unapologetic grace (publicly + privately)

Bonus Add-Ons (Optional):

- Access to Let Them Watch™ community circle
- Discounted media coaching (with future partners)
- Feature spotlight opportunity on SMSS channels



Simer Dhillon

Founder & CEO | Sharp Mind, Sharp Style™

Let's lead loud. Let's lead beautifully. Let's lead without apology.

📍 Based in Canada | 🌐 Global Leadership Advocate

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● Leadership | Visibility | Equity | Empowerment

★ Cannes 2025 | GQ Top 10 Public Figures | Forbes Women to Follow

"Leadership doesn't whisper—it walks."